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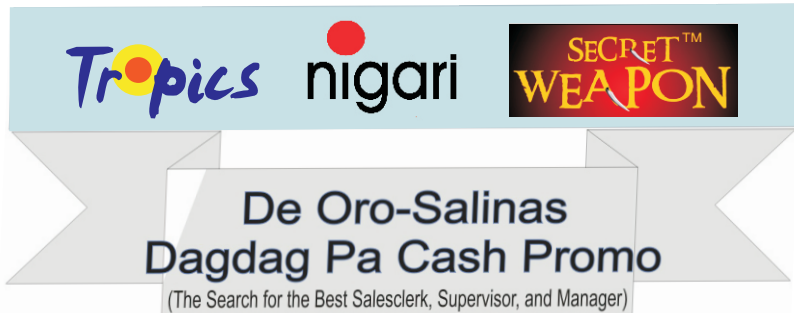
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Official Newsletter of Salinas Foods, Inc.

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February 2010

Salinas recognizes participants of “De Oro - Salinas Dag-dag pa cash Promo”



De Oro salesclerks engage in a role playing activity on how to effectively communicate the benefits of Salinas Health and Wellness products during a sales training program.

Salinas Foods, Inc makes it a point to give recognition to its partners in its every endeavor. This February 2010, it is proud to express its heartfelt thanks to De Oro Therapeutic center employees who participated in the recently concluded “De Oro - Salinas Dag-dag Pa Cash Promo”.

Launched in June of 2009, the promo ran until December in all De Oro Stores in Luzon, Visayas, and in Mindanao. More than increasing sales, it aimed to inspire De Oro salesclerks to promote Salinas mineral technology to their customers to be able to heighten its promotion of health and wellness in the country. Salinas mineral technology includes health and wellness products like Nigari Mineral Supplement Drops, Tropics Bath and Foot Soak, Tropics Salt Glow Scrub and

(next page please..).



The De Oro salesclerk attendees during the Salinas Health and Wellness sales training exercise conducted last January 2009. Also in the picture are Salinas president, Mr. Johnny Khong Hun (center in green), Mr. Glenn John Khong Hun (far right) and Mr. Julie Rojas, Marketing Coordinator (far left).



from p. 1 ..Salinas recognizes..

Secret Weapon Mineral Supplement for gamefowls for animal nutrition product.

This is one of the firsts in Salinas and De Oro relationships because audio-visual materials were provided to De Oro stores as training materials instead of the usual seminars conducted during previous sales trainings. The video reinforced the leaflets on the promo mechanics that were earlier distributed in educating De Oro salesforce on the ins and out of the promo.

The De Oro -Salinas dagdag pa Cash promo is the first of a two part promotional activity in which the sequel will be launched in the year 2010.

Salinas would like to recognize the De Oro employees who participated in the De Oro Salinas Dag-dag Pa Cash Promo...

Salesclerk Category and their respective De Oro Branches

Ruvy Naval – SM Baguio
 Irene Suñico – SM Sucat
 Mary Ann Acido – SM Bicutan
 Marizon Alana – Starmall Edsa
 Jovenyl Sajol – Hypermart Rosales
 Maribel Alcarde – Metrotown Mall Tarlac
 Novy Caday – SM Lucena
 Mary Ann Tingzon – Zabarte Mall
 Abenilla Garcia – CB Mall Urdaneta
 Daisy Mae Cortez – Hypermarket Baliwag
 Tricia Dumanjog – SM Pampanga
 Anna Mae Gaviola – SM Clark /G/F
 Remy Ann Yangson – Robinson's Iloilo
 Nympha Amaca – SM Fairview
 Supermarket
 Cherelyn amaca – SM Lipa
 Juvy Cajote – SM Southmall

Supervisor's Category

Jocelyn Vigilia – Luzon
 Ginalyn Suarez – Luzon
 Merry Grace Trilles - Luzon
 Rudybe Barco – Luzon
 Eden Palma – Visayas
 Janet Nancy – Mindanao

In this picture: De Oro Zabarte Mall salesclerk doing advocacy on mineral supplementation thru the use of Tropics minerals for the skin.

4 Simple Questions How to Sell Tropics

1. Ilang beses po kayo maligo sa dagat sa isang taon?
2. Kilala nyo ba si Cleopatra?
3. Gusto niyo bang magkaroon ng dagdag kaalaman kung bakit nakabubuti sa ating kalusugan ang pagpunta sa SPA o beach?
4. Ang tubig na naglalaman ng maraming minerals ay maganda para sa ating balat.

Gusto nyo bang gumanda ang kutis nyo?



Cleopatra

The #1 Iodized Salt



MINERALS AND TRACE ELEMENTS

SECRET™ WEAPON

ORAL LIQUID NATURAL MINERAL SUPPLEMENT FOR GAMEFOWLS

LIQUID . NATURAL . 98% ABSORBABLE
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