



*Mineral Salt Glow Scrub
Mineral Skin Bath
Bath and Foot Soak*

The enterprise

Official Newsletter of Salinas Foods, Inc.

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Look Young, Feel Young, Act with the Young!

Rejuvenate your Skin with Tropics Mineral Salt Glow Scrub

Now available! Salt minerals for the skin!

Introducing – Tropics Mineral Salt Glow Scrub. This product is a combination of natural rich sea salt and specially selected herbal essential oils perfect and ideal for body scrubs. It removes and exfoliates dead skin tissues and seals in moisture leaving a smoother, glowing and younger-looking skin. Tropics Mineral Salt Glow Scrub is available in three soothing and enchanting fragrances of lavender, peppermint and tropical fruits.

Certainly, sea salt minerals are needed by the skin to make it smoother and glowing. In fact, in 69-30 B.C., Cleopatra, Queen of Egypt, was considered to be one of the most beautiful women of the world. To keep her skin healthy, she used to take a bath in the sea to rejuvenate and maintain her beautiful skin.

To this date, the benefits of sea salt minerals to the skin are highly being practiced. In several spas and beauty wellness centers in the country, body scrub services with the use of salt and herbal oils are being offered. The word spa, according to the Webster's Dictionary, actually means a "mineral spring."



Cleopatra, Queen of Egypt (69-30 B.C.), was considered as one of the most beautiful women in the world during the ancient times.

Hence spa truly aims to supply the skin with minerals to restore its youthful glow and appearance and to make it smoother and relaxed.

Exfoliation...
Rejuvenation...

That's what Tropics Mineral Salt Glow Scrub does to your skin!



Also available...
*Tropics Bath and Foot Soak in lavender,
peppermint and rosemary fragrances*

*Tropics Mineral Salt Glow Scrub in lavender,
peppermint and tropical fruits fragrances*

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Tropics now used in Total Image Day Spa

Members of the Celebrity Sports Club may now also enjoy skin exfoliation and rejuvenation brought by Tropics Mineral Salt Glow Scrub and Tropics Mineral Skin Bath in Total Image Day Spa.

Total Image Day Spa has been in the beauty and wellness industry for six years now. It is located at the 2nd level of the Celebrity Sports Club, Capitol Hills Drive, Quezon City and is exclusively open for service to the members of the said club. It is presently owned by Ms. Marjorie Lopingco who is also the President of the Spa Association of the Philippines, Incorporated (SAPI).



Tropics Mineral Skin Bath

Total Image Day Spa offers the following services:

* Oriental Thai Scrub with Mineral Skin Bath, anticellulite massage and foot spa, plus free 30 minutes aroma facial massage

* Bentonite Scrub with Mineral Skin Bath, lipo marine wrap, Swedish massage, plus free basic facial spa

* Tropics Foot Scrub with Mineral Skin Bath, executive facial scrub, plus free anti-aging cream



Entrance to Total Image Day Spa at the 2nd level of the Celebrity Sports Club, Capitol Hills Drive, Quezon City

(L to R) Ms. Marjorie Lopingco, owner of Total Image Day Spa, Ms. Givinia Tuason, Business Development Supervisor of Tropics and Mr. Johnny Khong Hun, President of Salinas (IM) Corporation



Mr. Johnny Khong Hun (Left) explains to the therapists of Total Image Day Spa, the product features and benefits of Tropics Mineral Skin Bath and Tropics Mineral Salt Glow Scrub.

Konno

Body Spa in Sta. Cruz, Laguna

Skin rejuvenation is also available in Konno Body Spa and Facial Salon through Tropics Mineral Salt Glow Scrub!

Konno Body Spa and Facial Salon is located at the heart of Sta. Cruz, Laguna. It is owned by Ms. Desirei Villanueva Konno, 28 years old, married with two kids. According to Ms. Konno, she ventured into the body spa industry because she wants her customers to experience relaxation and a rejuvenated feeling by availing of her spa services.

Ms. Konno further shared that they use unique spa products enriched with salt minerals which give health benefits to the skin – like Tropics Mineral Salt Glow Scrub. In fact, Konno Spa's body scrub service is called the "Tropics Mineral Salt Glow Body Scrub." For a very low and reasonable price of P500.00, Konno Body Spa's walk-in customers from students to teachers, employees to professionals, can enjoy the Tropics Body Scrub plus the use of their steam bath, for free!



Sauna / Steam Bath



Facial Salon Room

Other spa services offered in Konno Body Spa are Facial Massage, Foot Spa and Body Massage.

Salinas (IM) Corporation Marketing Coordinator, Christine Capul had the opportunity to interview Ms. Konno.



(L to R) SALINAS (IM) CORP. Marketing Coordinator Christine Capul interviews Desirei Konno and Delat, one of Konno Body Spa's therapists.



Owner of Konno Spa Desirei Konno (2nd from left) and Salinas Marketing Coordinator Christine Capul (3rd from left) with two of Konno's spa therapists.



CHRISTINE CAPUL (CC): How do you differentiate your spa from other spas in Sta. Cruz?

DESIKEI KONNO (DK): Upon entering our salon spa, clients will notice already the different ambiance and will feel relaxed. I have beautiful therapists and unique spa products such as Tropics Mineral Salt Glow Scrub.

CC (talking to therapists): Have you tried using Tropics?

GELAI (one of the therapists): Yes my skin became smooth and soft after using it.

DK: It is good, makes my skin soft and smooth. It also gives a young feeling, like swimming in the beach.

CC: What do your customers say after trying Tropics Mineral Salt Glow Body Scrub?

DK: They say, "Wow! My skin is smooth and it has a relaxing effect! I will ask my friends to try it." Some also say "I feel relaxed and rejuvenated. Look young, feel young, act with the young!"

CC: Why is it a must to visit the Konno Body Spa and Facial Salon?

DK: Because people will be relaxed and rejuvenated after trying our Tropics Relaxing Spa. It's a total experience of relaxation. Sulit ang binayad nila!

The **enterprise**

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