# enterprise enterprise

Official Newsletter of Salinas Foods, Inc.

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## FIREBIRD-JIMAFER-BJ: PCAP's COCKER OF THE YEAR





"Those fowls; that do not have access to free ranging or forging and are limited to soil for dusting and consuming minerals

may need periodic mineral supplements."

Source: Nutrients for Chickens and Gamefowls
The Gamefowl Poultry World

It is the best year for the FIREBIRD - JIMAFER - BJ tandem because aside from being the Cocker of the Year, they also got the 3<sup>rd</sup> leg and 11<sup>th</sup> leg as the Pinoy Cocker Association of the Philippines' (PCAP) circuit champion. For Mr. Firebird himself, Biboy Enriquez, lady luck seems to be on his side and his team for the year 2007.



(L-R) Attorney Rudy Salud, Mr. Biboy Enriquez and Mr. Johnny Khong Hun, President and Chairman of Salinas Foods, Inc., maker of Secret Weapon, Liquid Natural Mineral Supplement for Gamefowls



PCAP Solo Champion 7 May 2007 Makati Coliseum



PCAP's 2007 Cocker of the Year



PCAP Champion 18 June 2007 Champion for 5 Consecutive Years Makati Coliseum



The team of Mr. Biboy Enriquez (FIREBIRD) with representatives from Mr. Jet Fernando's JIMAFER and Mr. Paul Dominguez' BJ during the PCAP's Cocker of the Year Awarding last July 13, 2007 at the Makati Coliseum.

### SIKRETO NG KAMPEON

When Mr. Enriquez was asked with this question: "Biboy, what seems to be the 'ingredient' that you have injected to finally come back with a 'vengeance', not to mention the excitement that you and your team performed from the beginning of the circuit up to the time you and other fellow breeders, JIMAFER and BJ (Paul Dominguez) became this year's Cocker of the Year?"



Biboy candidly responded, "Well, it was a TEAM effort. Let me also take the opportunity to acknowledge the contribution of... well, it's a 'secret' actually, but I guess, it is important that every breeder and cocker like me should know that if vitamins are important, so are minerals... hindi na 'to sikreto... dahil nakatulong ang... SECRET WEAPON."

1) "Starting of course, from myself, the passion that I have given for the sport;"





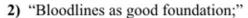


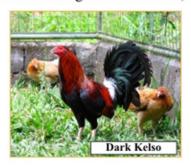
HEALTHY BODY ENDURANCE AGILITY LIVABILITY TOUGH HARD TO KILL

TEXT SECRET WEAPON 09184404021

#### "Basta minerals, dapat yung 100% natural, liquid at absorbable!"

















3) "Hands-on style of mine wherein I see to it that I will always be on top of every situation from breeding, ranging up to conditioning;"

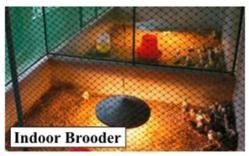






4) "You must have the facilities and good environment to back up your production such as range areas, cording, hardening, breeding, even a "hospital" for my injured or sick fowls to ensure efficient management and production;"













5) "Reliable and competent handlers – referring to Fermito "Pluto" Manangkil (far left) and Rey Tiansay (far right) – who accompanied Mr. Enriquez during the awarding;"



"During the conditioning period when fowl are placed in stress conditions, this metabolic rate increases dramatically and the need for additional nutrient increases accordingly. Additional vitamins and MINERALS must be added to the diet."

(Source: Nutritional & Caloric Value of Feeds - The art of pointing fowl)

5) "Good nutrition that includes quality feeding and supplementation to ensure good health and performance."



## REBIRO GAMEFAR UNLOCKING FIREBIRD'S SECRET WEAPON

As per Biboy, together with his top handlers, Rey and Pluto, **SECRET WEAPON**, the first liquid, natural, absorbable mineral supplement for game cocks, contributed to their success in bagging this year's PCAP's Cocker of the Year Award together with fellow breeders JIMAFER (Mr. Jet Fernando) and BJ (Mr. Paul Dominguez of Davao).



secret weapon was used as per recommendation of Dr. Nieva Arieta, resident veterinarian of Salinas Foods Inc., maker of SECRET WEAPON, beginning in the range area, cording, conditioning up to the day of fight.

During the two-month farm trial of **FIREBIRD GAMEFARM** with **SECRET WEAPON**, the following positive results were observed:

#### UPBRINGING OF BIRDS

Firebird handler, Rey uses **SECRET WEAPON** in 1 month to 2 months old chicks. He observed that after 2 months of usage, there is less mortality and chicks produced were more healthy and strong.

Cockerel's and Stag's feathers were shiny and healthy.



#### HARDENING:

- Mr. Enriquez uses Secret Weapon in the harvested gamefowls and were transferred to flying pen for hardening.
- In this set up, the gamefowls has limited space to move around. They are more prone to mineral deficiency syndrome since they have limited access to minerals in the soil.
- Secret Weapon was given thru feeds by giving 3 drops on feeds per feeding trough.



- Parameters tested in the hardening were the gain in weight.
- ➤ Based on the result after two weeks of using Secret Weapon in the hardening stage, a 10.3





in weight
was
observed
compared
to those
who were
not given a
mineral
supplementation.

grams gain

#### CORDING AND CONDITIONING/POINTING

- Birds resulted to having good appetite.
- ➤ Faster/Efficient Digestion of Feed/Grain. As per Biboy, this is very important during pointing period wherein the digested feed or concentrates will be converted to "Energy." Slow digestion of feed or concentrate will result to "Off Syndrome".
- Strong Shuffle
- Less stress
- Alert

#### DURING ACTUAL FIGHT

- As per Rey, he observed that stags or cocks that have been supplemented with SECRET WEAPON exhibit:
- Toughness
- Endurance
- Hard to Kill-
- "Ang tibay lalo na sa basaan"
- Over all good pit performance

efficiently."

MESSAGE TO ASPIRING BREEDERS:





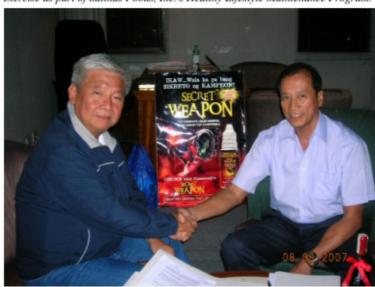


#### Biboy Enriquez as Advocate of Mineral Supplementation (100% Natural, Liquid, Absorbable Mineral Technology for Gamefowls)





Mr. Johnny Khong Hun together with Mr. Biboy Enriquez doing the Nigari Waza exercise as part of Salinas Foods, Inc.'s Healthy Lifestyle Maintenance Program.



Biboy Enriquez formally endorses Secret Weapon.









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> Tel. No.: 374-1331 Fax No.: 415-9806

#### - Biboy Enriquez (Firebird Gamefarm)

For interested parties who would like to contact Mr. Biboy Enriquez, you may call or text the FIREBIRD HOTLINE 09176311939 or you can visit his website at www.firebirdgamefarm.com.

"You have to invest to get the right and good bloodlines,

good health, nutrition, the space and facilities, proper condition,

people, especially the handlers, for them to function effectively,

be focused and have hands on. You must also motivate your

#### enterprise

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AUGUST 2007 Jasmin Rosalejos

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